

The Great-West Life Assurance Company Canada



- Established in 1891 in Winnipeg, Manitoba, Canada
- Subsidiary of Great-West Lifeco Inc., a financial services holding company with interests in the life and health insurance, retirement savings, investment management and reinsurance businesses
- Lifeco and its subsidiaries have more than CAD 400 billion in assets under administration, and are members of the Power Financial Corporation group of companies
- Along with its subsidiaries, London Life Insurance Company and The Canada Life Assurance Company, Great-West serves the financial security needs of more than 12 million Canadians
- One of the largest insurance companies in Canada, Great-West Life services more than 31,000 Employee Benefit Plan Sponsors
- Premium income for group life and health insurance reached over CAD 5.7 billion in 2006 which represents a market share of 22.5%
- Great-West Life offers a broad spectrum of benefits solutions for organizations of all sizes
- Ratings: "AA" by Standard & Poor's, "Aa3" by Moody's and "A+" by A.M. Best
- Member of the Swiss Life Network since 1977

Special Advantages

- The company's scale and low unit costs place it in a strong position to help organizations provide attractive and cost effective benefit programs
- Offers sophisticated disability management services, including disability management consultants who can assist plan sponsors in the design and implementation of absence management, workplace safety and claim management programs
- First Canadian insurance company to introduce Internet-based reporting and administration services for plan sponsors. GroupNet services include the ability of plan sponsors to manage their plans, through on-line updating of records and creation of customized reports
- Internet-based services for plan members provide self service access to plan information and additional services

Coverages and Products

Types of Benefit:

- ★ Group Life
- ★ Disability (short-term and long-term)
- ★ Medical & Dental
- ❖ Defined Contribution Pension Plans
- ❖ Group Retirement Savings Plans
- ❖ Deferred Profit Sharing Plans
- ❖ Accidental Death & Dismemberment
- ❖ Critical Illness (rider)
- ❖ Various employee health and wellness products

Financial Products:

- ✖ Deposit Administration
- ✖ Pooled Investment Funds
- ✖ Company-Specific Portfolios

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- ★ Coverage available and poolable
 - ❖ Coverage available
 - ✖ Product available

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